

Gear Up Challenge

Register. Gear Up. Challenge Others.

Challenge Period: 7th August 2026 – 4th September 2026

Gear Up. Challenge Others. See You in Saudi Arabia.

1. Objective

The Gear Up for WFG 2026 Challenge is an official promotional campaign of the World Firefighters Games 2026 (“WFG26”). The Challenge is designed to encourage firefighters worldwide to register for the Games while showcasing the speed, professionalism, and pride of the global firefighting community.

2. Challenge Dates

Challenge Period	7th August 2026 – 4 weeks
Submission Deadline	4th Sep 2026

3. Eligibility

The Challenge is open to the following participants from around the world:

- Full-time firefighters
- Part-time firefighters
- Volunteer firefighters
- Retired firefighters
- Only registered competitors are eligible to be judged. Anyone can join in and post the Challenge, but only entries from participants registered for the World Firefighters Games 2026 before the competition closing date will be considered for judging and prizes. (<https://www.wfg26.com>)
- Registration eligibility will be verified by the WFG26 Organizing Committee before winners are announced.
- Only one (1) entry per registered participant is permitted.

4. Required Equipment

Participants must use structural firefighting PPE consisting of:

- Firefighting boots
- Firefighting trousers
- Firefighting jacket
- Flash hood
- Fire helmet
- Structural firefighting gloves

SCBA is not required.

5. Challenge Procedure

Before Starting

- All PPE must be laid out on the floor.
- The participant must stand clear of all equipment.
- The entire participant and PPE must remain visible throughout the video.
- A visible, running stopwatch or timer must be in frame for the entire challenge, whether physical or digitally overlaid, clearly showing both the timer and the participant throughout.

On the Command “Go”

Participants must complete the following sequence:

1. Put on firefighting boots.
2. Put on firefighting trousers.
3. Put on the firefighting jacket.
 - Secure the jacket only at the neck using the Velcro closure. The front zip and front closures are not required to be fastened.
4. Put on the flash hood.
5. Put on the firefighting helmet.
6. Finish by putting on both firefighting gloves.

The official time finishes when both gloves have been correctly donned.

6. Video Requirements

The entry must:

Be recorded in one continuous take; contain no edits, cuts, or speed adjustments; clearly show the participant throughout the challenge; clearly show all PPE before the challenge begins; be submitted before the published closing date. A visible, running stopwatch or timer must be in frame for the entire challenge, whether physical or digitally overlaid, clearly showing both the timer and the participant throughout.

Entries must be posted publicly on Instagram and/or TikTok and must tag the official @WFG_2026 account and include the hashtag #GearUpForWFG2026. Entries not tagging the official account will not be eligible for judging.

Official Caption (required for judging): Every entry must include the following caption, copied exactly, with the competitor’s own details filled in:

“Compete now to win FREE flights & FREE accommodation to WFG26 in Saudi Arabia. Register to be eligible. View T&Cs at: <https://www.wfg26.com>.

I nominate @____@____@_____ to try beat my time in the #GearUpForWFG26Challenge.”

Entries posted without a valid registration to compete at WFG26 are welcomed as part of the movement but will not be eligible for judging or prizes.

Entries must be posted publicly on Instagram and/or TikTok and must tag the official @WFG_2026 account and include the hashtag #GearUpForWFG2026. Entries not tagging the official account will not be eligible for judging.

7. Challenge Nomination

At the completion of the Challenge, participants must nominate three fellow firefighters to complete the Gear Up for WFG 2026 Challenge.

Participants should finish their video by saying:

“Now it’s your turn to try beat my time to win the #GearUpForWFG26Challenge. Don’t forget to register to compete, I nominate @, @, @____.”

8. Judging

Entries will be judged based on:

- Compliance with the Challenge rules.
- Correct donning sequence.
- Fastest completion time.

Failure to comply with the rules may result in disqualification.

9. Prizes

The Challenge will recognize the following categories:

- Fastest Male Firefighter
- Fastest Female Firefighter

Each winner will receive:

- Complimentary registration to the World Firefighters Games 2026.
- Return economy-class flights to the Kingdom of Saudi Arabia.
- Complimentary accommodation for the duration of the Games.

Prizes are non-transferable and cannot be exchanged for cash.

10. General Conditions

Anyone can take part in the spirit of the Challenge, only registered participants will be considered. Participants who post without registering will not be penalised, they will simply be directed to register to be considered a competitor.

By entering the Challenge, participants agree that the World Firefighters Games 2026 may use submitted videos, photographs, names, and likenesses for promotional, marketing, and social media purposes.

The decision of the Organizing Committee is final.

For questions regarding these rules, eligibility, or submissions, participants may contact (contactus@wfg26.com).

Participation in the Gear Up Challenge does not imply endorsement by WFG26. Any misuse or inappropriate use of the challenge is the sole responsibility of the participant and will not be associated with WFG26 or its organizers.

